

**AutoGo.ca, proud partner of the *Top Favorites Test Drives*
for the 2015 Auto Show**

Montreal, December 16, 2014 – AutoGo.ca is proud to announce that it is associated with the 2015 Auto Show and will be the official partner for the *Top Favorites Test Drives*. During the Show, from January 16-25, AutoGo.ca will make 11 cars available to the public for test drives in the streets of Old Montreal. AutoGo.ca is also running a contest that will give 20 lucky winners a chance to visit the car show before it opens to the public.

"AutoGo.ca has earned a reputation in the industry for its excellent advice and road test analyses," says Marc Bouchard, Editor-in-Chief of AutoGo.ca. "I'm delighted to think that with our test drives and the VIP contest we'll offer visitors an unforgettable experience. And I'll get the opportunity to offer personal advice to the contest winners!"

The 11 test-drive models were selected by means of a contest on the 2015 Auto Show Facebook page. The public could choose from three 2015 models put forward by each of the participating car manufacturers. The models chosen and available for test drives are the Buick Encore, Cadillac ATS, Chevrolet Volt, Ford Mustang, GMC Terrain, Lexus NX F Sport, Mazda CX5 2015, Mercedes-Benz GLA 2015, Nissan Murano, Scion FR-S and Toyota RAV4.

Auto Show VIP Contest

AutoGo.ca is also running a contest to win a VIP tour of the 2015 Auto Show before it officially opens. The host of the tour will be Marc Bouchard, Editor-in-Chief of AutoGo.ca. Ten winners, accompanied by one person of their choice, will be given an exclusive tour of the Auto Show on Saturday, January 17, from 8 a.m. to 10 a.m., before it opens to the public. The contest at www.autogo.ca/contest will run from December 16 to January 9. A random draw will be held on January 10 to pick the winners.

AutoGo Awards

In parallel to the 2015 Auto Show, on January 16 AutoGo.ca will announce the winners of its first AutoGo Awards. A committee of experts formed of Michel Deslauriers, Charles Renny, Charles Jolicoeur, Nauman Farooq and Marc Bouchard, will select the manufacturers that will be awarded one of the seven prizes for cars that best fit with the needs identified by AutoGo.ca for each lifestyle (Family, Student, Luxury, Eco-friendly, Sport, Young Couple, Pickup).

About AutoGO.ca

AutoGO.ca, a TC Media brand, is an innovative automobile website that offers a unique approach allowing users to search for new and used vehicles according to their lifestyle (Family, Luxury, Sport, Eco, Couple, Student, Truck). AutoGO.ca is available in both French and English and offers a multitude of expert opinions, reviews and test drive ratings, all the while keeping consumers up-to-date on automobile news and the latest models and trends as well as providing safety advice.

About TC Media

TC Media is a leading provider of media and interactive marketing solutions in Canada, employing over 3,500 people. The sector reaches most Canadian consumers through a wide range of print and digital publishing products in French and English: newspapers, educational books, consumer magazines, trade publications, retail promotional content, mass and personalized marketing, mobile and interactive applications and geotargeted door-to-door and digital distribution services.

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